



POLICY TITLE: **SOCIAL MEDIA**

DATE: January 2021

The Alberta Carriage Driving Association (ACDA) is committed to maintaining a welcoming, equal opportunity environment at all its events, and throughout its website and social media.

To accomplish this objective, we encourage our members and social media users to use common sense, beware of any privacy concerns, play nice, and be honest.

1. The ACDA Facebook page was set up to share information, events and inquiries from all drivers, regardless of discipline, sport, breed, or harness style. Examples of content we'd like to see:
 - Educational materials and links related to carriage driving of all kinds.
 - Historical or current information on horse drawn vehicles of any kind.
 - Info on upcoming events (clinics, lessons, competitions, sleigh rallies, fun driving days, etc.).
 - Photos or articles from events.

2. We do not allow the following:
 - Advertising by any commercial interest, including suppliers of equipment, trainers, and coaches.
 - Advertising of horses, vehicles, equipment, or anything else!
 - Posts unrelated to carriage driving.

3. Failure to comply with this policy may result in removal of posts, and/or comments, removal of the offender from the group and/or blocking. Offences will be addressed by the administrators, and if necessary, referred to the Board.

0. **ADMINISTRATION:** There will be up to 3 administrators of the Facebook group: At least 1 ACDA Board member and 2 ACDA members.



POLICY TITLE: **SOCIAL MEDIA**

DATE: January 2021

5. Adding Members/Friend Requests

We receive new member requests almost daily. I do a quick check to see if someone is legit (already has friends in the group, is into horses/driving). If a person seems suspicious (no profile pic, has only been a FB member for a couple months but is member in large number of groups) then I ignore or delete the request.

6. Sales Ads

To keep our page as a destination for information/event/inquiry sharing, we ask members to refrain from posting "For Sale" ads. A reminder note should be periodically posted to the group or sent as a private message to someone who has posted a sale ad to let them know why it has been deleted.

6.1. "Hi Folks - Just a reminder that classified ads are not permitted on this group page. We would like to keep this space for information sharing. Sales ads will be removed by administrators.

If you would like to post a for-sale ad, please use the "Classifieds" section on the ACDA website. Members enjoy unlimited ads for free! Non-member ads are \$20/ad and the ads remain active until you request their removal. It is the best deal around! Thanks for your cooperation!"

7. Inappropriate Comments/Bullying

This does not happen often but occasionally we will need to delete a comment or user if comments become overly judgmental, prejudiced or bullying in nature. Delete the comment and/or user and post the following general reminder for all. If things get really out of hand, see Harassment Policy.

7.1. "Just a friendly reminder...the Alberta Carriage Driving Association (ACDA) administers this group as a place to share information, events, and inquiries from all drivers, regardless of discipline, sport, breed or harness style. The ACDA respects this diversity, is committed to safe driving practices, and maintaining respect and integrity for all. Please keep in mind this is a public group. Inappropriate posts will be deleted by ACDA Admin. Thank you for your cooperation & support!"